



# RECALLERS

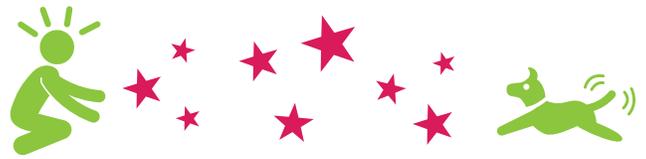
EVERY DAY IS GAME DAY!

IYC  
Summit  
July 2017

## ItsYerChoice Training Guide



[www.Recallers.com](http://www.Recallers.com)



## ***Thank you for joining us in the ItsYerChoice Summit!***

Enjoy this interactive eBook to fill out as you review the ItsYerChoice (IYC) training video.

I hope you find this eBook a great resource for your dog training. Many thousands of our students have achieved success beyond what they thought was possible from this one game and the progressions.

Print out the eBook so you have it handy for quick reference. But I do need to remind you this document is intended for your personal use and your dog training library. I trust that you will respect the copyright at the bottom of each page. Thank you for your cooperation, and enjoy!

*Susan*

Susan Garrett  
Say Yes Dog Training Inc





## ItsYerChoice

The ultimate game for teaching self control over all future reinforcers!

ItsYerChoice is a critical core foundation game we play here at **Say Yes Dog Training**. A way of life where our dogs learn all things of value must be earned. The premise of the game is that the “work” is what earns the reward not just the presence of those rewards in the environment.

ItsYerChoice can be played with anything the dog finds reinforcing such as: toys, people, other animals and environments (e.g. water).

### IYC Assignment #1:

My dog finds \_\_\_\_\_, \_\_\_\_\_, \_\_\_\_\_, \_\_\_\_\_ reinforcing.

### Quiz:

1. IYC teaches a strong foundation of \_\_\_\_\_.
2. The premise of IYC is that \_\_\_\_\_ is what earns the \_\_\_\_\_ not just the \_\_\_\_\_ of rewards.
3. In the game of IYC dog’s learn to control things they \_\_\_\_\_.



This game allows the dog the freedom to choose his own actions which may, through correct choices, earn the reinforcement he wants so badly!

Choosing correctly earns the dog the reinforcement and teaches a strong foundation of self control! WE are no longer responsible for telling the dog words like “leave it!” or “aah aah” but rather they control themselves around things they love waiting for the words “go see” or “get it” for great self control choices. Our only job is to observe behaviour and choices, and if an incorrect choice is made YOU may need to control the reinforcement (not the dog), preventing access to the reinforcement should they make an incorrect choice.

## ItsYerChoice: The Game of Self Control

Many dog trainers rely on the cue “leave it” to control their dog from stealing reinforcement. You will hear this phrase in an effort to stop a dog from getting food from the kitchen counter, out of the trash, or from eating or rolling in something unpleasant found in the grass. It is also a phrase you will commonly hear in training for a dog that sniffs (seeking reinforcement or possibly showing signs of stress) or for a dog that leaves his owner to steal a toy, or to run off to visit or for dozens of other reasons. Rarely, if ever, is this cue said with a pleasant tone of voice. It is meant to intimidate in an effort to stop an unwanted response. However, the “leave it” cue actually rewards the dog rather than punishes him. Let’s examine this concept.

All cues (words that prompt a response from your dog) are a form of reinforcement. The cue rewards the dog for what he is doing when he hears you prompt his next response. The cue itself carries the historic value of all previous reinforcement you built in when you trained the behavior. For example, teaching a “come” cue. You call the dog, he comes to you, and he gets a reward. Eventually you call and he comes running as the cue prompts an expectant response of a cookie from you. Every cue your dog understands carries this value.





All cues required some form of reinforcement when you trained them so all cues give the dog reinforcement. Suppose while practicing a recall you ask your dog to sit, leave him and when you turn he is out of the sit and sniffing. Would you tell him to “come”? I hope not because doing so is rewarding the dog for what he is doing when he hears the cue. He disobeyed and left the sit. Your “come” cue would reward that response from him. Reinforcement builds behavior therefore in giving your dog his next cue (in this case “come”) you would be rewarding something you didn’t want repeated (him leaving his sit position).

That is exactly what the cue “leave it” accomplishes. It rewards the dog for what he is doing when he hears the cue. In all cases the dog is doing something you do not want to see repeated, so why reward it? People use the “leave it” as a way of imposing their control over their dog when the dog is faced with an opportunity to steal reinforcement. Imposed control is a lot of work for the trainer.

By reinforcing unwanted behaviors with your “leave it” cue you have ensured the dog will continue these rehearsals (of attempting to steal reinforcement). You are letting the dog know he may continually hunt for his own reinforcement and you will always be there to manage the environment and every speck of potential reinforcement found in it! You are resigned to a life time of “leave it!” duty whenever your dog is faced with any choices. What if the dog sees the distraction first? He will have made the decision to eat it or take off to investigate it long before you have a chance to get out a single “leave it!” cue. What happens also when the dog is off leash far enough away that he is out of your control? What is the likelihood he will really leave it then?

### Quiz:

1. All cues are a form of \_\_\_\_\_.
2. \_\_\_\_\_ builds \_\_\_\_\_.
3. Imposed control is a lot of work for the \_\_\_\_\_.

## ItsYerChoice to the Rescue

The *ItsYerChoice* game changes all of this. This game is about controlling the consequences of the dog’s choice rather than trying to control the dog.

We start small and teach the dog that he always has a choice. If he chooses correctly when working with you, good consequences will follow (the chance for reinforcement). If the dog makes an inappropriate choice the consequences for him will be clear and not reinforcing. But the consequences will never be a function of you trying to coach or intimidating the dog in any way. In the end we teach the dog self control rather than imposed control. A dog with self control has learned to have impulse control when in stimulating environments. Rather than leave you to chase the squirrel, steal a toy or investigate every crumb that may be on the ground, the dog will play your game knowing rewards will be earned contingent upon him following your rules.

The *ItsYerChoice* game starts out teaching your dog to make easy decisions when faced with a chance to steal rewards. Building upon his successes you can grow this game into any form of distraction training you can imagine. Eventually your dog’s impulse control becomes so brilliant you can trust him unsupervised with a roast on the kitchen counter within his reach. The dog will learn to want to make the right choice. This is self control and does not require your eagle eye scouting every training horizon for distractions that may cause your dog to leave you in search of alternate rewards.





He may start by sniffing, then licking, possibly pawing and even nibbling on your hands to get at the treats. Offer nothing, say nothing, do nothing.



He will eventually back away from the hand. When he does (provided he isn't barking at you), open your hand. The sight of the food lying in your open hand is very reinforcing.

"out-of- bounds". You do not need to volley back to him as he has not hit the response you desire. So offer nothing, say nothing, do nothing. He has not demonstrated self control. With a really food driven dog this may take a few minutes or longer so be patient (go to your "Zen" happy place). Make certain not to move your hand as that turns the game into one of chase the moving prey. Your dog will be even keener to hunt it down rather than back away.

The *ItsYerChoice* Tennis Match Start with some tasty treats. Choose the rewards wisely. A chow hound that gets out of control with arousal does not need high value rewards. Perhaps boring kibble will do for this pooch. A dog that is less food motivated will require the "high test fuel". Choose really outstanding treats. You will want a fistful of treats but make sure none can be seen or stolen through the cracks of your clenched fist. Think of this game as a tennis match. One player serves, the other volleys. This back and forth flow of responses continues through the entire game. You are serving first. Sit in a comfortable chair resting your wrist on your knee giving it support so it won't move when your dog investigates the hidden treats. Now it is your dog's turn to return your serve. Normally if your dog is presented with a handful of cookies it is very likely he will try to steal them. It is an impulse and there is presently no impulse control. But this game is a model for great control. Currently there is a classically conditioned response in your dog that you are going to change. You will counter condition his response so he will show great self control when presented with the treats. Eventually your dog will move away from the cookies and wait. Remember it's his choice so we allow him to do whatever he chooses. He may start by sniffing, then licking, possibly pawing and even nibbling on your hands to get at the treats. In your tennis match all of these responses are

### IYC Assignment #2:

Choose your rewards wisely. Make a list of treats your dog finds "outstanding" and a second list your dog finds boring.

#### Outstanding Treats:

---



---



---

#### Boring Treats:

---



---



---



If every undesirable response from your dog is met with a non-response from you he will eventually back away from the hand. When he does (provided he isn't barking at you) open your hand. By opening your hand you have reinforced the first appropriate choice your dog has made. The consequences are quite pleasant for the dog as he has gotten you to do what he wants! You do not have to actually feed the dog to reward him. The sight of the food lying in your open hand is very reinforcing. Can you predict your dog's response to this open handful of cookies? Of course! He will see the treats and try to dive in at them. He has hit the ball back to you and it is your turn to close your fist around the treats once more. The consequences of the dog's behavior (you controlling his access to the good cookies) will eventually cause him to choose a different response. But it will be HIS choice of responses, him showing self control. You are only controlling the consequences and the dog is controlling his impulses. Keep this game of opening and closing your hand







## IYC Quick Lesson Tips

- ✓ **Choose something of great value** to your dog (a few pieces of cheese, his favourite treat). Get comfortable.
- ✓ **Close your hand** around the “treat” and hold it out so your dog can sniff your hand, lick your hand, nibble at your hand but NOT get the treat. Sit low enough that your hand will be below your dog’s head while he is standing/sitting. Anchor your arm on your knee to prevent movement.
- ✓ **Say nothing** just open and close your hand in response to your dog’s choices. It is important to watch and wait for a choice from your dog!
- ✓ **Wait until he stops TRYING** to get to the treat, and then open your hand. This is the first reward for the dog...the “sight” of the reward. Your dog’s good choice to hold position will then be a rewardable moment and you can deliver the treat to your dog. The first session sets the understanding for your dog that “in order to get what you want you must first do what I want”!
- ✓ **The ItsYerChoice** game starts out by teaching your dog to make “easy” decisions. Building upon successes, you can grow this game into any form of distraction training. Look for *ItsYerChoice* moments throughout your daily life.

## Advancing the Choices

Eventually you can get out of your chair and put all the cookies in a pile on the floor with your hand covering them. You have changed the learning environment for the dog but success in this habitat will help the dog to generalize his new self control to all environments. At first your dog may resort to his old ways, trying to steal the cookies. Once again say and do nothing and wait until he moves away from your hand. When he does, lift up your hand and start the back and forth rally with him until he shows enough self control that you can praise him, pick up a cookie and feed him without him moving forward.

Once your dog is excelling with this game, test him further by using higher value food rewards. The higher the value of the treat the more of a distraction they will present; thus the more challenge to your dog’s self control. Try food he loves or food he has never had. This is a great “TV” game. You can lounge on the floor and work towards putting a cookie on your dog’s paw or one on both paws or the top of his head! He must ignore the cookie in order to earn the cookie. When you are ready, tap your finger in front of the cookie and tell him to “get it”. Be light hearted and it will be fun for both of you. You can also try this game during formal training. Have your dog in a sit, praise him and walk towards him to feed him. Does he break position to help ‘facilitate’ your feeding him? If so retreat and start again. Just because you were going to reward him does not give him permission to stop his work or to jump on you. Try the game with him holding a contact position in agility. Does he move his paws or try to come out of position when you feed him. If so close your fist around the cookie and move away to try again. It is about self control in all environments but the game remains the same. You control the consequences not the dog.

The advanced stage of *ItsYerChoice* with food involves food on the floor and the dog moving. Allow your dog to watch you drop a treat on the floor. If he dives at it you can step on the cookie to control his access to it





(covering and picking up the cookie is controlling the consequences of your dog's poor choice). A head halter and leash are the best tools to use when playing this stage of the game as you have easy control over the dog's ability to steal rewards. You want to be able to 'plant' food on the floor and walk the dog by it. I like to build *ItsYerChoice* into a round of Crate Games. I will put a low value cookie on the floor with the dog in the crate and the door open. My goal is to call the dog out and have him ignore the cookie and come to me. A good choice will be rewarded with a much higher value cookie from my hand followed by the dog being sent back to get the cookie left on the floor in front of the crate. When I am cooking in the kitchen if a tidbit falls from the cutting board to the floor I expect that none of my four dogs will try to steal it. Any dog that does is given a time out (and never beats me to the carrot anyway). The dogs that do not try and steal the carrot will all be rewarded for a great choice. This keeps peace as everyone understands the rules of *ItsYerChoice* and I never have two dogs going for the same piece of food that has fallen to the floor!

### Quiz:

1. The \_\_\_\_\_ the value of the treat the more of a \_\_\_\_\_ they will present; thus the more challenge to the dog's \_\_\_\_\_.
2. You \_\_\_\_\_ the \_\_\_\_\_ not the dog.
3. Your dog must \_\_\_\_\_ the treat in order to \_\_\_\_\_ the cookie.

## ItsYerToyChoice

For the toy driven dog you can now play *ItsYerChoice* with a toy. Get your training bag, unzip the zipper. What is your dog's response? Does he try to dive inside to steal his toys? If so just zip the zipper back up and wait. You may need to zip and unzip the zip- per several times before he realizes this is the same self control gig he did with his cookies. Work towards picking up the toy, praising him and then telling him to "get it". Now walk around with the toy in your hand. Any attempt by the dog to steal the toy, without being invited, is a poor choice and the chance for reinforcement will end. Stop walking, take the dog by his collar and hold him against your leg until he drops the toy. You are controlling the consequences and not allowing him to play. Now keep walking with the toy dangling in sight. Do not pull the toy out of the dog's reach as you would be eliminating any choice for him and any opportunity to learn the appropriate way to respond.



**Assignment #3:** Grab your video camera or smart phone and video a short 2 mins session of your IYC training. Join and share your video here on our Facebook group: **Free Dog Training Workshop**  
<https://www.facebook.com/groups/freedogtrainingworkshop/>





*ItsYerChoice* should be the foundation of all of your distraction work. Build the game slowly starting with lower value distractions and working your way up to the tougher ones. Once you have worked through food and toys try favourite people or dogs moving. The game is the same for rewards like playing in the hose or going for a swim just as it is for certain favourite pieces of agility equipment. The dog should not leave you at any time to seek his own rewards. Build upon success but be able to control access to that which reinforces your dog so you don't find yourself in a situation where you blurt out an inadvertent "leave- it!" A dog that has been trained this way is a joy to work. You do not need to worry about him seeing something or someone he may 'want' as he has been taught to make the correct choice on his own and he has complete control over his own impulses regardless of the challenges you present for him.

### Quiz:

1. ItsYerChoice allows you to \_\_\_\_\_ access to that which reinforces your dog.
2. A dog that has been trained this way is a \_\_\_\_\_ to work.
3. ItsYerChoice is the \_\_\_\_\_ of all \_\_\_\_\_ work.

**Assignment #4:** Make a list of distractions (beyond food and toys) that you would like to try once you have mastered the game using high value treats and are ready to take the layers of learning (don't rush this step!) to more distracting things your dog finds reinforcing.

